

*Lowell families, there have been some misconceptions about Apex and we need to clear the air! Here's some frequently asked questions, myths and concerns the PTA has heard.*

**\*In June 2022, Apex kept 50% of all donations.**

What?! No way!!

In June 2022 Lowell raised \$127,524.98. Lowell kept \$82,019.98 (65%) and Apex leadership fee was \$45,504.99 (35%, approximately 19% higher than prior Jog-a-thon expenses).

The more donations raised, the lower the proportion of collections going to Apex. Apex keeps 40% of collections up to \$100k. Anything above \$100k, they keep 20%.

A majority of Apex's 35% gets reinvested directly back into our school via T-shirts, daily wristbands, individual student rewards (approx \$10k this year bc of high inflation), class incentives (pizza and popsicle parties), and classroom materials. We have 3 trained full-time Apex staff members on campus, bell to bell with HIGH ENERGY and heart teaching their Social & Emotional-based leadership program.

One small comparison to past Jog-a-thons, students had to purchase T-shirts at \$15/shirt, excluding some students and families. If last year, we paid for all 539 students' shirts, it would have cost over \$8k!

**\*Teachers do not want this program.**

The majority of teachers wanted this program back. They feel it is an important component to their teaching curriculum. This inclusive Social & Emotional-based leadership program is a huge benefit for our kids. The lessons continue during the day when Apex staff joins during recess activities and lunch. All students are part of the fun regardless of financial participation.

**\*Since Apex is running the event, there is no caregiver volunteerism.**

Not true, we are still in need of volunteers! Some responsibilities include creating class banner with students, setting up water and banana station, counting laps, encouraging students and much more. Sign up [here](#).

**\*Apex staff are not background checked.**

Not true! All Apex team members have been background checked through the school district.

**\*We just had the Fun Run this past June. Why so soon?**

Our traditional Jog-a-thons of the past were held in the fall (which many teachers supported). We wanted to keep to that tradition this year. Last year, we squeezed in Fun Run before the end of the school year as we did not have enough volunteers for a parent run Jog-a-thon and saw the huge benefit of Apex's program.

**\*Can we have Jog-a-thon back next year? I only want to fundraise.**

YES. This fundraiser requires 300+ volunteer hours, a Chairperson and a 5 person committee. Apex Fun Run or parent powered Jog-a-thon, our school and children will benefit! Sign up today for next year! Learn more [here](#).